

A trillion trees to fight climate crisis to be launched in Monaco

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By Staff Writer -



Monaco will play a central part in the United Nations Environment Programme (UNEP) initiative based on the slogan “Plant for the Planet – Billion Tree Campaign”.

The idea aims to encourage citizens of all countries, communities, organisations and governments to commit to plant a certain number of trees and register their contributions via the campaign’s website.

An event on March 9, supported by the Prince Albert II Foundation and organised by the founders of “Plant for the Planet”, will launch the campaign at the Grimaldi Forum with a day-long programme featuring talks, networking sessions and an official tree planting ceremony.

Registration and a light lunch starts from 12:30 pm followed with “A Symbol to the World: Tree Planting with HSH Prince Albert II” at 1:30 pm.

Two discussions are scheduled between 2 pm and 4 pm: Generation Z invites

influencers and decision makers to cooperate with them on the most ambitious reforestation project in human history, and Developing Strategies and Solutions, a unifying dialogue between company leaders, influencers, public figures, politicians and scientists.

At 4 pm, the launch of the Trillion Tree Campaign, when trendsetters and pioneers commit themselves to the Trillion Tree Campaign live on stage and inspire millions of people worldwide to join them. GPS data of the trees planted will be provided, and people are welcome to visit them, as well as give tree vouchers.

At 6 pm, there will be a networking dinner to celebrate the historic event, which will close at 8 pm with a concert by Matt Bianco.

Follow the event live from 2 pm CET on Facebook:[facebook.com/plantfortheplanet](https://www.facebook.com/plantfortheplanet)