



# Plant-for-the-Planet's contribution to the SDGs

*The UN identified 17 Sustainable Development Goals (SDGs) to serve as a „shared blueprint for peace and prosperity for people and the planet, now and into the future.“ Learn here which of these goals Plant-for-the-Planet contributes to.*



**SUSTAINABLE DEVELOPMENT GOALS**



*Plant-for-the-Planet supports the United Nations Environment Programme*



## SDG 4: Quality Education

### Reason:

Plant-for-the-Planet contributes to the quality education of the younger generations on climate justice and climate protection through its diverse empowerment formats in more than 75 countries worldwide. As a global children and youth initiative, Plant-for-the-Planet has empowered around 100,000 Climate Justice Ambassadors since 2007. The young people organize their own academies and gain knowledge about solutions against the climate crisis, develop ideas to promote global climate justice and enhance their changemaker skill set. The goal: the peer-to-peer empowerment enables Climate Justice Ambassadors to be well informed, give speeches, presentations as well as interviews, influence decision-makers and form a global network.



Plant-for-the-Planet is an official partner of the UN Decade on Ecosystem Restoration 2021-2030.

### Call to action:

Join an Academy

<https://www.plant-for-the-planet.org/children-youth/>

Join the Global Board

(<https://blog.plant-for-the-planet.org/2022/this-is-our-global-board-2022-2023/>)

Join our annual KIKO (Children's Conference)

<https://www.plant-for-the-planet.org/de/kinderkonferenz-2024/>

Join our annual international Youth Summit

<https://www.plant-for-the-planet.org/youthsummit/>

Join our monthly Youth Summit Talks

<https://www.plant-for-the-planet.org/youth-summit-talks/>

Share your experience with (y)our network (presentations, chocolate tasting, info booth, creative format (song/theater/drawings etc.))

<https://www.plant-for-the-planet.org/ideas-and-tools/>



Plant-for-the-Planet supports the United Nations Environment Programme



Become a (co-)moderator  
<https://www.plant-for-the-planet.org/careers/moderatorinnen-plant-for-the-planet-akademien-m-w-d/>

[Start/represent Plant-for-the-Planet in your country](#)

Support Plant-for-the-Planet as a partner  
<https://www.plant-for-the-planet.org/partners/#my-forest>

Join Plant-for-the-Planet as a scientist;  
 (<https://www.plant-for-the-planet.org/advice/>)

Enable empowerment by doing a voluntary service year with us  
<https://www.plant-for-the-planet.org/de/volunteer/>



## SDG 8: Decent Work and Economic Growth

### Reason:

The Plant-for-the-Planet Platform allows restoration organizations worldwide to receive funds and grow sustainable businesses on a local level, and thereby ensuring livelihoods. As part of our restoration projects in Ghana, Mexico and Spain, Plant-for-the-Planet employs team of local people and thus contributes to the income of their families. All employees have a long-term job perspective, social insurances and thus a livelihood through ecosystem restoration. This raises awareness among the local population for the protection and restoration of ecosystems in the respective communities.



### Call to action:

Support restoration activities via our website/  
 platform:  
<https://www1.plant-for-the-planet.org/>

Start your own ecosystem restoration activity in  
 your region:  
<https://www.plant-for-the-planet.org/restoration-organizations/>

We are almost always hiring, so apply and join our  
 team:  
<https://www.plant-for-the-planet.org/our-team/>



*Plant-for-the-Planet supports the  
 United Nations Environment Programme*



## SDG 9: Industry, Innovation, Infrastructure

### Reason:

Plant-for-the-Planet provides various digital infrastructure for free to advance ecosystem protection and restoration everywhere. As a concrete measure we have built an open-source tech ecosystem that matches donors and restoration projects worldwide (Platform: [www.pp.eco](http://www.pp.eco)). Additionally, Plant-for-the-Planet facilitates detailed but straightforward monitoring and reporting with all interested stakeholders (TreeMapper) and helps to prevent and monitor wildfires (FireAlert). Furthermore, we established a scientific advisory board which assists in research setup and improvement of global restoration activities.



In Mexico, Plant-for-the-Planet has set up a research park which allows large-scale field research on ecosystem restoration and invites scientists from all around the world to contribute their expertise to accelerate scientific findings.

### Call to action:

Join Plant-for-the-Planet as a scientist  
<https://www.plant-for-the-planet.org/advice/>

For Restoration Organizations: use our tools (TreeMapper, FireAlert etc.) to facilitate reporting and monitoring within your project and make it available for your donors and the public

For Developers: Feel free to use our open-source software to build upon our tools and integrate them into your websites, tools and services.  
<https://www.plant-for-the-planet.org/restoration-organizations/>



## SDG 10: Reduced Inequalities

### Reason:

Restoration in Mexico creates long-term employment for a historically marginalized, and low-income region and gives workers access to paid social security facilities. The restoration workers are paid above the local average. As part of our restoration projects in Mexico, Plant-

for-the-Planet employs a team of local employees and thus contributes to the income of their families. Our commitment also supports gender equality, because women in our project areas generate their own income through ecosystem restoration.



Plant-for-the-Planet supports the United Nations Environment Programme

Plant-for-the-Planet is an official partner of the UN Decade on Ecosystem Restoration 2021-2030, and in particular working on empowerment and education challenges within ecosystem restoration together with partners.



UNITED NATIONS DECADE ON  
**ECOSYSTEM  
RESTORATION**  
2021-2030



#### Call to action:

Support restoration activities via the platform [www.pp.eco/yucatan](http://www.pp.eco/yucatan)

We are almost always hiring, so apply and join our team.

<https://www.plant-for-the-planet.org/our-team/>



## SDG 13: Climate Action

#### Reason:

Plant-for-the-Planet offers solutions to the greatest challenge of our time: the climate crisis. Therefore, the foundation empowers children and young people worldwide to become Climate Justice Ambassadors and, together with many other organizations, works to restore and protect ecosystems - using latest scientific findings, innovative technology and - chocolate.

1. Restoration of degraded ecosystems to increase their resilience to face the climate crisis (Ghana, Mexico & Spain)
2. Empowerment, communication and mobilization to reach (young) people all over the world to strengthen Climate Justice
3. Digital tools:
  - A. FireAlert App - early warning system/fire prevention;
  - B. TreeMapper App: by this app restoration projects are able to monitor millions of trees; for donors and partners. This app provides a maximum of transparency
  - C. The climate crisis is a global threat, so we need a global effort to mitigate it. That's why we invented our platform [www.pp.eco](http://www.pp.eco) in 2019. Here you find 200+ restoration organizations that restore and protect ecosystems under the umbrella of Plant-for-the-Planet.
4. Chocolate: In 2011, Felix Finkbeiner and his peers had the idea to do something good for the planet by eating chocolate. This is how „The Change Chocolate“ was born. The proceeds go to restoration projects in Mexico. With five bars of our fairtrade Chocolate one tree can be planted.
5. Science: The basis of all Plant-for-the-Planet restoration is scientific research. On this basis, an annual restoration plan is developed. It takes into account soil condition, planting density and tree species, among other things. In Mexico, Plant-for-the-Planet is setting up a research park which allows large-scale field research on ecosystem restoration and invites scientists from all around the world to contribute their expertise to accelerate scientific findings.

Plant-for-the-Planet is an official partner of the UN Decade on Ecosystem Restoration 2021-2030.



Plant-for-the-Planet supports the  
United Nations Environment Programme



### Call to action:

Help us restore ecosystems worldwide

Participate in an Academy

<https://www.plant-for-the-planet.org/children-youth/>

Share your experience with (y)our network (presentations, Chocolate tasting, info booth, personal format (song/theater/drawings etc.))

<https://www.plant-for-the-planet.org/ideas-and-tools/>

Join our annual KIKO (Children's Conference)

<https://www.plant-for-the-planet.org/de/kinderkonferenz-2024/>

Join our annual international Youth Summit

<https://www.plant-for-the-planet.org/youth-summit-talks/>

Become a (co-)moderator

<https://www.plant-for-the-planet.org/careers/moderatorinnen-plant-for-the-planet-akademien-m-w-d/>

(German-speakers based in Germany)

Use our apps and services / FireAlert

<https://www.plant-for-the-planet.org/restoration-organizations/>



## SDG 15: Life on Land

### Reason:

Plant-for-the-Planet creates and improves livelihoods by:

1. Restoration of degraded ecosystems to increase their resilience and biodiversity to face the climate crisis (Ghana, Mexico, Spain)
2. Creation of "green jobs" including long-term economic perspectives for the local communities
3. Empowerment, communication and mobilization to reach (young) people all over the world to strengthen Climate Justice
4. Platform ([www.pp.eco](http://www.pp.eco)) and therefore visualization and free access to funding and monitoring for restoration projects worldwide
5. Restoration Research Park (Mexico); By planting trees and restoring and protecting forest ecosystems, Plant-for-the-Planet is increasing biodiversity and conserving endangered ecosystems.



### Call to action:

Help us restoring ecosystems worldwide  
<https://www1.plant-for-the-planet.org/>

Join an Academy  
<https://www.plant-for-the-planet.org/children-youth/>

Share your experience with (y)our network (presentations, Chocolate tasting, info booth, creative format (song/theater/drawings etc.))  
<https://www.plant-for-the-planet.org/ideas-and-tools/>

Join our annual KIKO (Children's Conference)  
<https://www.plant-for-the-planet.org/de/kinderkonferenz-2024/>

Join our annual international Youth Summit  
<https://www.plant-for-the-planet.org/youthsummit/>

Join our monthly Youth Summit Talks  
<https://www.plant-for-the-planet.org/youth-summit-talks/>  
 Become a (co-)moderator

Support us as a scientist  
<https://www.plant-for-the-planet.org/advice/>

For restoration organizations: Download FireAlert and TreeMapper to help you monitor your restoration activities and share it with all interested stakeholders and the public.  
<https://www.plant-for-the-planet.org/restoration-organizations/>



## SDG 17: Partnerships for the Goals

### Reason:

The Plant-for-the-Planet Platform allows restoration organizations worldwide to receive funds and grow sustainable businesses on a local level, ensuring livelihoods.

Furthermore, we established a scientific advisory board who assists in research setup and improvement of global restoration activities.

As a concrete measure we build an open-source tech ecosystem that matches donors and restoration projects worldwide at [www.pp.eco](http://www.pp.eco). Additionally, it facilitates detailed but straight forward monitoring and reporting with all interested stakeholders (TreeMapper) and helps to prevent and monitor wildfires (FireAlert).

Plant-for-the-Planet is an official partner of the UN Decade on Ecosystem Restoration 2021-2030.



*Plant-for-the-Planet supports the United Nations Environment Programme*



**Call to action:**

Support restoration activities via our website/  
platform  
<https://www1.plant-for-the-planet.org/>

Start your own ecosystem restoration activity in  
your region  
<https://www.plant-for-the-planet.org/restoration-organizations/>

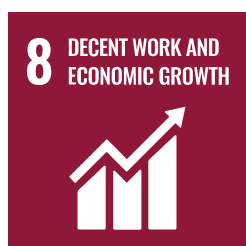
Join Plant-for-the-Planet as a scientist  
(<https://www.plant-for-the-planet.org/advice/>)

For restoration organizations: use our tools  
(TreeMapper, FireAlert etc.) to facilitate reporting  
and monitoring within your project and make it  
available for your donors and the public  
<https://www.plant-for-the-planet.org/restoration-organizations/>

For developers: Feel free to use our open-source software to build upon our tools and integrate them into your websites, tools and services.








**SUSTAINABLE DEVELOPMENT GOALS**







## Plant-for-the-Planet Foundation

 Lindemannstraße 13, 82327 Tutzing  
Germany  
 Tel. +49 (0) 8808 / 9345

 [/plantfortheplanet\\_official](https://www.instagram.com/plantfortheplanet_official)  
 [/plantfortheplanet](https://www.facebook.com/plantfortheplanet)  
 [/plant-for-the-planet](https://www.linkedin.com/company/plant-for-the-planet)

 [plant-for-the-planet.org](https://www.plant-for-the-planet.org)  
 [info@plant-for-the-planet.org](mailto:info@plant-for-the-planet.org)



UNITED NATIONS DECADE ON  
**ECOSYSTEM  
RESTORATION**  
2021-2030

*Plant-for-the-Planet supports the  
United Nations Environment Programme*